* Change column names: order\_date, shipping\_date
* Change data types: order\_date, shipping\_date
* Remove duplicate columns: [Benefit per order], [Order Item Total]
* Remove records with incorrect customer state
* Create view for visualization and exclude duplicate/unnecessary columns: [Sales per customer], [Category\_Id], [Customer Country], [Customer First\_name], [Customer\_last\_name], [Department Id], Market, [Order City], [Order Item Cardprod Id], [Order State], [Product Card Id], [Product Category Id]
* DATA EXPLORATION:
  + Total sales from each department/product
  + Highest discount rate of each department/product
  + Department/product that deals with the most late delivery number
  + Total sales/revenues create from each state
  + Total sales/revenue from each export region each year
  + Total profit/loss from each region each year
  + Preferred shipping mode of each payment type
  + Delivery statuses of each payment type